

## MEDIA RELEASE

Friday 5 September 2013

### **2013 Crowe-Horwath Smart Company Smart50 Awards Finalists and Winners Announced**

The Crowe-Horwath [SmartCompany](#) Smart50 2013 finalists and winners were announced in Melbourne at a cocktail reception on Thursday 5<sup>th</sup> September, hosted in conjunction with major sponsor Crowe-Horwath, and supporting sponsor Small Business Victoria.

Australia's top 50\* most innovative, fastest growing small to medium businesses (SMEs) were recognised along with seven individual award categories including; Top Digital Innovator, Top Franchise, Leading Sustainable Business, Top Regional SME, Top Retailer, Smart and lasting and the Community Award.

The evening's top prize went to Melbourne based, digital travel company, [Plan B](#) who offer their corporate and SME clients customised travel 'genius' portals.

The popularity and credibility of the awards within the SME community is evidenced by the fact that it is now in its 7<sup>th</sup> consecutive year, with a 20% increase in entries on last year. Master of ceremonies for the evening, *SmartCompany's* deputy editor Patrick Stafford said, "The Smart50 awards is highly regarded within the Australian SME community and we continue to be impressed by the volume and quality of entrants each year."

To be eligible for the [Smart50 List](#), entrants had to be wholly owned Australian companies and exhibit year-on-year revenue growth for the past three fiscal years, no less than \$500,000 and not exceeding \$200 million. Acting editor of *SmartCompany* Melinda Oliver said, "Our objective is to champion and celebrate the small to medium businesses of Australia who are making a difference. Whether it's job creation, innovation, revenue generated or contributions to the community, we cover it all. The awards are an extension of this".

The independent judging panel consisted of industry experts specific to the award categories including; Kosmas X. Smyrniotis PhD, RMIT, Peter Mace, general manager of Export Council Australia, Russell Zimmerman, executive director of the Australian Retailers Association, Jason Gehrke, director Franchise Advisory Council and tech writer/regular *SmartCompany* contributor, Paul Wallbank.

Chris Price, acting CEO of naming rights sponsor Crowe-Horwath said, “We are honoured to sponsor the Smart50 Awards for a second consecutive year. The level of skill, effort and overall contribution shown by the entrants to their local communities is outstanding.”

ENDS

\* **SmartCompany Smart50 Finalist list based on** ranking of year-on-year revenue growth for the past three fiscal years.

**For;**

- Further information
- Interviews and media appearances
- Logos and event images

Please contact Samantha Dybac at *Sammway*

e: [sjdybac@sammway.com.au](mailto:sjdybac@sammway.com.au) twitter: [@sammway](https://twitter.com/sammway) phone: 0411 251 373 / +61 2 90178350

**Available for Interview:**

- Melinda Oliver, acting editor, *SmartCompany*
- Patrick Stafford, deputy editor, *SmartCompany*
- Kylie McCaig, head of marketing & research, Private Media (publisher of *SmartCompany*)
- Marina Go, publishing director, Private Media
- Members of the judging panel and sponsors
- Award winners

***SmartCompany Smart50 Event Partners***

Major Sponsor – Crowe-Horwath

Australian Retailers Association

COSBOA – Council of Small Business of Australia

***Judging Panel***

Cara Waters – editor, *SmartCompany*

Melinda Oliver – acting editor, *SmartCompany*

Kosmas X. Smyrnios, PhD, RMIT

Jason Gehrke, director, Franchise Advisory Centre

Paul Wallbank, tech writer

Chris Price, Acting CEO, Crowe-Horwath

Russell Zimmerman, executive director, Australian Retailers Association

## **2013 Crowe-Horwath SmartCompany Smart50 Awards – Winner in RED**

<b>Company name:</b>	<b>Industry</b>	<b>Head Office</b>
<b>1 PlanB</b>	<b>Travel</b>	<b>Victoria</b>
2 Vinomofu	Internet	Victoria
3 Outware Mobile	Information technology	Victoria
4 PAID International Ltd	Finance and insurance	Western Australia
5 Modus Projects Pty Ltd	Construction	New South Wales
6 GIS People	Information technology	Queensland
7 InfoReady	Information technology	Victoria
8 Plus Fitness	Fitness Industry	New South Wales
9 DEALS.com.au (Aussie Commerce Group)	Internet	Victoria
10 Pioneer International Logistics	Transport	New South Wales
11 MCIE	Education	Victoria
12 Suntrix	Renewable Energy	South Australia
13 Portable Studios	Internet	Victoria
14 Noventus Pty Ltd	Defence Aerospace & Telecommunications	Victoria
15 Excel Group	Specialised property repair / restoration	New South Wales
16 Web Marketing Experts	Information technology	Victoria
17 Punters Paradise	Sports & Racing	Queensland
18 Curve Securities	Finance and insurance	New South Wales
19 Astute Payroll	Internet	Victoria
20 Famish'd Pty Ltd	Accommodation, cafes and restaurants	Victoria
21 Interior Secrets	Internet	Victoria
22 enableHR	Information technology	New South Wales
23 Map Coffee	Coffee wholesale, service and retail	Victoria
24 Dream Consultancy Services Pty Ltd	Internet	Victoria
25 Fifo Capital Australia Pty Ltd	Finance and insurance	Victoria
26 Redback Conferencing Pty Ltd	Telecommunications	New South Wales
27 CADS Survey	Construction	Western Australia
28 Reload Media	Internet	Queensland
29 The Scotney Group Pty Ltd	Information technology	New South Wales
30 Injury Treatment	Health and community services	New South Wales
31 Aqua Blue Distribution	Wholesale trade	Queensland
32 Clean Business Services	Commercial Cleaning	New South Wales
33 Fonebox Australia Pty Ltd	Telecommunications	Queensland
34 Appliances Online	Retail trade	New South Wales
35 GoToddler-The Baby Essentials Website	Retail trade	New South Wales
36 Exactus Homes	Construction	Western Australia
37 CashFlow Advantage Pty Ltd	Finance and insurance	New South Wales
38 Amrick Pty Ltd	Construction	Victoria
39 FirstClick Consulting	Internet	New South Wales
40 Nimble	Finance and insurance	Queensland
41 Online Circle Digital	Digital Agency	Victoria
42 Management Resource Solutions Pty Ltd	Other, Mining, Personnel and other services	Queensland
43 Calibre Real Estate	Property and business services	Queensland
44 Republica Coffee	Wholesale trade	New South Wales
45 Pink Frosting	Internet retail	ACT
46 Synotronics Pty Ltd	Wholesale trade	South Australia
47 LX Group	Electronics Design, Consulting & Manufacturing	New South Wales
48 Electro Seconds Factory Outlet Pty Ltd	Retail trade	New South Wales
49 Aged Footcare Australia Pty Ltd	Health and community services	Victoria
50 Kapish	Information technology	Victoria

## SmartCompany Category Award Finalists and Winners (**Winners in RED**)

### Smart and Lasting Award

**First Click Consulting, NSW**

### Top Franchise Award

**Plus Fitness, NSW**

Fifo Capital Australasia Pty Ltd, VIC

### Top Digital Innovator

**Nimble, QLD**

Vinomofo, VIC

Portable Paradise, VIC

Punters Paradise, QLD

EnableHR, NSW

Online Circle Digital, VIC

### Leading Sustainable Business

**Republica Coffee, NSW**

Clean Business Services, NSW

Appliances Online, NSW

### Top Regional SME

**Punters Paradise, QLD**

InfoReady, VIC

Deals.com.au (Aussie Commerce Group), VIC

Excel Group, NSW

Clean Business Services, NSW

Management Resource Solutions Pty Ltd, QLD

Kapish, VIC

### Top Retailer

#### **Appliances Online, NSW**

Vinomofo, VIC

DEALS.com.au (Aussie Commerce Group), VIC

Electro Seconds Factory Outlet Pty Ltd, NSW

### Community Award

#### **InfoReady, VIC**

MCIE, VIC

Appliances Online, NSW

Management Resource Solutions Pty Ltd, QLD

LX Group, NSW

Electro Seconds Factory Outlet Pty Ltd, NSW

### Smart50 Top Winner

#### **Plan B, VIC**