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Biggest Social Geek 2014: Winners Announced

Marin Software and SMX Reveal the Biggest Social Geeks in the World



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November 20, 2014: 08:00 AM ET

Marin Software (NYSE: MRIN), provider of a leading cross-channel performance advertising cloud, and Third Door Media, the conference producer behind SMX Social, today revealed the winners of the inaugural "SMX Biggest Social Geek Contest."

Biggest Social Geek is a thought-provoking and challenging quiz-based contest where the world's brightest social media marketers compete to outsmart fellow industry geeks. More than 2,300 social marketers across the globe competed in this year's contest.

The 2014 contestant with the highest score in the shortest amount of time was Paul Zubrinich of Germany who handily beat out the competition answering 95% of the quiz questions correctly in less than 5-and-a-half minutes. Zubrinich has won a flight and hotel accommodations for two to SMX Social Media Marketing in Las Vegas, Nevada taking place November 18-20, 2014 and will be presented with the Biggest Social Geek award on stage by Marin Software's Brian Sim. Zubrinich will also receive an Apple iPad Mini.

The 2014 regional winners are Judah Schiff of the United States, Rich McPharlin of Australia, and Andreea Milea of Germany. Each regional winner will receive an Apple iPad Mini.

The top fifty finishers will receive a free Social Geek t-shirt as well as a website badge indicating their top 50 placement in the competition. A complete list of winners can be found on www.biggestsocialgeek.com.

Helpful Links:

[About The 2014 SMX Biggest Social Geek Contest](#) [About Marin Software](#) [About SMX](#)

[About Marin Software](#) Marin Software Incorporated (NYSE: MRIN) provides a leading cross-channel performance advertising cloud for advertisers and agencies to measure, manage and optimize more than \$6 billion in annualized ad spend across the web and mobile devices. Offering an integrated SaaS platform for search, display and social advertising, Marin helps digital marketers improve financial performance, save time, and make better decisions.

Advertisers use Marin to create, target, and convert precise audiences based on recent buying signals from users' search, social and display interactions. Headquartered in San Francisco with offices in 9 countries, Marin's technology powers marketing campaigns around the globe. For more information about Marin's products, please visit: <http://www.marinsoftware.com/solutions/overview>.



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